

# STRONG KIDS SAFE KIDS

Chemung County Working Together to Keep Kids Strong and Safe

An event of this magnitude cannot happen for the last 32 years through the efforts of volunteers alone. Donations from local business & organizations such as yours play an integral part in the success of this event. We are a 501c3 organization. The 32nd Annual SKSK Festival will be held on Saturday August 19, 2017 from 11am to 3pm at the Chemung County Fairgrounds.

***We love to promote our sponsors as much as possible; for us to do so please commit to your sponsorship in writing no later than June 5, 2017. (we will still accept donations after that date)***

THANK YOU FOR YOUR SUPPORT !



## Premier Festival Sponsor - \$2,500 (limited #)

- ⇒ Logo on Televised PSA
  - ⇒ Name on Radio Advertising
  - ⇒ Logo & Link on SKSK website
  - ⇒ Name & Logo shared on our Face book page (2500+fans)
  - ⇒ Logo in all print ads/materials
  - ⇒ Logo on event signage & banners
  - ⇒ Logo on volunteer T-Shirts
  - ⇒ Name mentioned in all PSA press prior to event
  - ⇒ Name on live radio remotes
- (Media Value of Major Sponsorship approx. \$10,000)

## Imagination Station - \$1,000 (one available)

- ⇒ Naming rights of the Imagination Station where kids have fun with creative play & more!
- ⇒ Name & Logo on sponsor sign at the imagination station & event
- ⇒ Company Name on SKSK website

## Premier Attraction Sponsor - Varies

- ⇒ Name & Logo included on sponsor sign next to Premier Attraction and on signage at event
- ⇒ Name on SKSK website
  - Science & Discovery Center Van - \$650
  - Cold Air Balloon (walk inside) - \$800
  - Golf Cart Rental for Volunteers - \$1,000

## Donations of goods or services

- ⇒ Name included on sponsor sign at event
- ⇒ Name on SKSK website



## SKSK Entertainment - \$1,500 (two available)

- ⇒ Name on SKSK website
- ⇒ Name & Logo included on sponsor signage
- ⇒ Name in all print ads/materials
- ⇒ Name mentioned on live radio remotes
- ⇒ Name on Televised PSA
- ⇒ Banner hung on stage

## Activity/ Area Sponsorships - \$500 ea.

- ⇒ Name & Logo included on sponsor sign next to activity/ area and on signage at event
- ⇒ Name on SKSK website

Sponsorships available include:

- ⇒ Courtesy Tent / Sitting Area (two available)
- ⇒ Ross Park Zoo
- ⇒ Face Painters
- ⇒ Craft Barn
- ⇒ Event Parking
- ⇒ Beautification Crew
- ⇒ Walk About Acts
- ⇒ Maze
- ⇒ Giant Slide
- ⇒ Play House
- ⇒ Moon Bounce
- ⇒ Obstacle Course
- ⇒ Fun Express Train Crawl
- ⇒ SKSK Volunteer Lunch
- ⇒ SKSK Volunteer Snacks

## Fun Stuff Activity Sponsor - \$100-\$400

- ⇒ Name included on sponsor sign at event
- ⇒ Name on SKSK website



Get your commitment in early to ensure maximum exposure. Please complete and return the sponsor form below to include with your contribution. Please **make checks payable to "Strong Kids Safe Kids"** and return to P.O. Box 414, Elmira, NY 14902. If you have any questions please contact Misty Purdy [misty@strongkidssafekids.org](mailto:misty@strongkidssafekids.org) or 607-425-9770.

**We would like to help keep Chemung County's Kids Strong & Safe!**

Organization: \_\_\_\_\_ Contact: \_\_\_\_\_ Tel #: \_\_\_\_\_

Address: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship Level 1<sup>st</sup> Choice: \_\_\_\_\_ 2<sup>nd</sup> Choice \_\_\_\_\_